

## School of BUSINESS and INFORMATION SYSTEMS

LOCATION: Babin Business Center (3)

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### FACULTY/MISSION

Associate Professors Cathey, Marsh, Medlin (Dean), Selby and Wallace; Assistant Professors Amadi, Bata, Bryant, Clayton, and Webb; Instructors, Green, Guy, and Nixon.

The School of Business and Information Systems views itself as an integral unit of an institution dedicated to offering quality educational opportunities. The mission of the School is to offer appropriate, academically sound, professional and degree programs that will enable graduates to compete effectively in an increasingly dynamic business environment.

The School offers a Bachelor of Science degree with majors in Accounting, Business Administration, Business Education, and Computer Information Systems. In the Business Administration major, concentrations are offered in Finance, Management, Marketing, and Administrative Support Systems. The major program course requirements are listed in the programs of study section of this catalog.

All major programs with the exception of Business Education are comprehensive requiring a minimum of 65 credit hours of course work in approved business subjects and requiring no minors.

### THE BACHELOR OF SCIENCE DEGREE

The Bachelor of Science degree in Business Administration requires 124 hours which includes the University General Education program, the Business Core, and a concentration. The number of elective hours will depend on the concentration chosen and the General Education courses selected. For further information, consult your academic advisor.

A total of 40 semester hours must be earned in courses numbered at the 3000-4000 level. General Business 1023 must be taken prior to taking any upper level business courses. Accounting 2223, Economics 2203 and Economics 2213 must be taken prior to or concurrently with any junior or senior business course. Computer Information System majors are required to take CIS 1013.

**NOTE:** Since keyboarding skills are needed to efficiently operate computers, any student lacking these skills should enroll in G B 1033 Elementary Computer Keyboarding early in his/her college career. Keyboarding ability will be especially helpful in many business classes including microcomputer applications, computer programming, business communications, word processing, etc.

All baccalaureate degrees require at least 124 hours of college credit, courses at the 1000-level or above. These courses must include the General Education requirements found on page #@ and at least 40 hours of 3000-4000 level courses.

## BACHELOR OF BUSINESS ADMINISTRATION

Each concentration must complete all core requirements in addition to those of the concentration.

**Core Requirements:** 48 hours

ACCT	2213	Principles of Accounting I
ACCT	2223	Principles of Accounting II
CIS	2223	Microcomputer Applications
ECON	2203	Principles of Macroeconomics
ECON	2213	Principles of Microeconomics
G B	1023	Introduction to Business
G B	2213	Business Statistics I
G B	3703	Business Statistics II
G B	3533	Legal Environment of Business
G B	3043	Business Communications
FIN	3473	Principles of Finance

MGMT 3473 Principles of Management  
MGMT 4653 Strategic Management  
MKT 3403 Principles of Marketing  
Six hours of 3000-4000 electives from School of Business & Information Systems courses.

**Finance Concentration:** 18 hours

ECON 3453 Money and Banking  
One of  
ECON 3403 Intermediate Microeconomics **OR**  
ECON 4633 Managerial Economics  
FIN 3413 General Insurance  
FIN 3483 Real Estate Principles  
FIN 4603 Financial Policy and Planning  
FIN 4613 Investments

**Management Concentration:** 18 hours

MGMT 4633 Human Resource Management  
MGMT 4643 Production/Operations Management  
MGMT 4663 Organizational Behavior  
9 Hours chosen from:  
G B 4353 International Business  
MGMT 3443 Management Science  
MGMT 3453 Industrial Relations  
MGMT 4603 Entrepreneurship  
MGMT 4613 Management Information Systems  
MKT 3443 Selling and Sales Administration  
MKT 4643 Retail Management  
MKT 4663 Marketing Management

**Marketing Concentration:** 18 hours

MKT 3443 Selling and Sales Administration  
MKT 3453 Advertising and Promotion  
MKT 3463 Consumer Behavior  
MKT 4623 Marketing Research  
MKT 4643 Retail Management  
MKT 4663 Marketing Management

**Administrative Support Systems Concentration:** 17 hours

CIS 3103 Advanced Microcomputer Applications  
G B 2103 Administrative Support Procedures  
G B 2273 Word Processing  
G B 3203 Desktop Publishing  
MGMT 3413 Office Management  
MGMT 4633 Human Resource Management

**ACCOUNTING**  
**Bachelor of Science**

Major 81 hours  
ACCT 2213 Principles of Accounting I  
ACCT 2223 Principles of Accounting II

ACCT	3403	Intermediate Accounting I
ACCT	3413	Intermediate Accounting II
ACCT	3523	Intermediate Accounting III
ACCT	3433	Cost Accounting I
ACCT	4613	Advanced Accounting I
ACCT	4623	Advanced Accounting II
ACCT	4633	Governmental Accounting
ACCT	4673	Cost Accounting II
ACCT	4683	Federal Tax I
ACCT	4693	Federal Tax II
ACCT	4773	Auditing I
ACCT	4783	Auditing II
CIS	2223	Microcomputer Applications
ECON	2203	Principles of Macroeconomics
ECON	2213	Principles of Microeconomics
FIN	3473	Principles of Finance
G B	1023	Introduction to Business
G B	2213	Business Statistics I
G B	3043	Business Communications
G B	3533	Legal Environment of Business
G B	3703	Business Statistics II
G B	4623	CPA Law Review
MGMT	4653	Strategic Management
MGMT	3473	Principles of Management
MKT	3403	Principles of Marketing

**BUSINESS EDUCATION**  
**Bachelor of Science**

Major      37 hours

ACCT	2213	Principles I
ACCT	2223	Principles II
CIS	1013	Introduction to Computer Systems
CIS	2223	Microcomputer Applications

One of

ECON 2203 Principles of Macroeconomics **OR**

ECON 2213 Principles of Microeconomics

G B	2273	Word Processing
G B	2553	Advanced Computer Keyboarding
G B	3043	Business Communications

One of

G B 3533 Legal Environment of Business **OR**

G B 3543 Business Law

G B	3203	Desktop Publishing
G B	4001	Methods of Teaching Business Subjects
MGMT	3413	Office Management
MKT	3403	Principles

**Business Education with Optional Computer Technology Endorsement**

Major      43 hours

Business Education Core as listed above and

Computer Programming: One of  
CIS 2203 Programming Microcomputers  
C S 2213 Pascal Programming  
C S 2253 FORTRAN Programming

An additional three hour CIS course at the 2000 level or above.

Students majoring in Business Education must also complete teacher certification requirements. These students should consult with their advisor and review the teacher certification requirements found in the School of Education.

### **COMPUTER INFORMATION SYSTEMS Bachelor of Science**

Major            69 hours

ACCT 2213 Principles of Accounting I  
ACCT 2223 Principles of Accounting II  
CIS 1013 Introduction to Computer Systems  
CIS 2203 Programming Microcomputer Systems  
CIS 2233 Microcomputer Applications  
CIS 3423 COBOL  
CIS 3433 Object-Oriented Programming Languages  
CIS 3523 Structured System Analysis & Design  
CIS 3553 Advanced COBOL  
CIS 4503 Business Data Communications  
CIS 4623 Database Management System  
CIS 4633 Application Software Development Project  
ECON 2203 Principles of Macroeconomics  
ECON 2213 Principles of Microeconomics  
FIN 3473 Principles of Finance  
G B 2213 Business Statistics I  
G B 3523 Business Statistics II  
G B 3533 Legal Environment of Business  
G B 3043 Business Communications  
MGMT 3473 Principles of Management  
MGMT 4613 Management Information Systems  
MGMT 4653 Strategic Management  
MKT 3403 Principles of Marketing

**Minor in Computer Information Systems** 24 hours

CIS 2203 Programming Microcomputer Systems  
CIS 3423 COBOL  
CIS 3553 Advanced COBOL  
CIS 3523 Structured System Analysis and Design  
12 additional hours of CIS courses\*

\*Note: Can include MGMT 4613 Management Information Systems