

Minutes of the Meeting of the Board of Visitors

University of Arkansas at Monticello

Student Success Center, Room 102

January 25, 2022 - 4:00 p.m.

Board Member Present in Person: Roger George, Michael Jones, Mellie Jo Owen, Gregg Reep, Scott Saffold, Mike Walker

Board Members Present Via Zoom: Jim Daniels, Jeremy Sparks

University Personnel Present or Via Zoom: Dr. Peggy Doss, Alex Becker, Dr. Moses Goldmon, Crystal Halley, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace

1. Chair Mellie Jo Owen called the meeting to order at 4:01 p.m.
2. The Board approved the minutes from the October 28, 2021 meeting.
3. Chancellor's Report – Dr. Doss
 - Governor's Funding – Funding for the Arkansas Center for Forest Business in the amount of \$840,000 has been included in the Governor's budget proposal. The Board made a motion to send a letter of thanks to the Legislators who supported and played an integral part in this effort.
 - Campus Response to COVID Omicron Virus – UAM continues to work together to protect the health and safety of students, faculty and staff.
 - Windgate Foundation Grant Preparation – An application is being prepared for a second grant to enhance opportunities in Southeast Arkansas through need-based scholarships and to support nursing and health care programs.
4. Academic Affairs – Ms. Halley
 - Pending Partnership with National Park College – An agreement between UAM and NPC has been proposed that will allow students on the NPC campus the opportunity to complete a baccalaureate degree at UAM. This proposal will be on the agenda for the March Board of Trustees meeting.
 - Overall Enrollment Update – Students are continuing to complete their registrations. Enrollment as of today is 2457, compared to 2554 last spring. Census day is Thursday.
5. Finance and Administration – Mr. Becker
 - Financial Update – At this time, revenue for undergraduate SSCH is below budget, and graduate SSCH is above budget. UAM's cash position is still solid. There will be an increase in RSA funding in the next fiscal year due to productivity.

- FY23 Budget Preparation – Information was provided on preparations for the FY23 budget, which is due to the System Office on April 22. The budgeted undergraduate SSCH will be reduced substantially in order to bring budgeted SSCH in line with projected actual SSH for FY23.
6. Advancement – Mr. Weaver
- UAM Foundation Report – The UAM Foundation Board is doing well. They meet twice a year and Board of Visitor members are welcome to attend anytime.
 - An update was provided on fundraising, new endowments and donations.
 - Upcoming Events:
 - Alumni Meet and Greet at Minute Maid Park – February 12
 - Oaklawn Alumni Event – February 21
 - McGehee Athletic Fundraiser – February 25
 - Memphis Grizzlies Game at FedEx Forum – March 26
7. Student Engagement – Dr. Goldmon
- Housing Update – Leanna Payton joined UAM as the new housing director last September, and is doing an excellent job. There are an additional 63 students living on campus this spring compared to last spring. The occupancy rate for residence halls is at 70%.
 - Recruitment Update – Ms. Whiting and her team are doing excellent work, even with the struggles due to COVID. There are currently 627 applications for the fall semester.
8. The meeting adjourned at 5:09 p.m.

Minutes of the Meeting of the Board of Visitors

University of Arkansas at Monticello

McGehee Campus

April 14, 2022 - 4:00 p.m.

Board Member Present in Person: Linda Armour, Jim Daniels, Mellie Jo Owen, Mike Walker

Board Members Present Via Zoom: Gregg Reep

University Personnel Present: Dr. Peggy Doss, Alex Becker, Dr. Moses Goldmon, Crystal Halley, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Jessica Allen, Elaine Hargraves, Jason Henry, Dorissa Kaufman, Carla McFadden, Paisley Owyong

1. Chair Mellie Jo Owen called the meeting to order at 4:00 p.m.
2. The Board approved the minutes from the January 25, 2022 meeting.
3. Chancellor's Report – Dr. Doss
 - Renovation Projects – Updates were given on renovations to the Agriculture Building, new roofing at the Library and MCB, HVAC and window replacement at the Science Center, and a quote for health and safety issues in the old pool area at the Fieldhouse.
 - Athletics – Hud Jackson has been named Athletic Director. He will continue as head football coach for the 2022 season. David Midlick has been hired as the women's basketball coach, and the new volleyball coach is Katrina English. Garrett May has moved into the new position of director of major gifts, funded 100% by a donor.
 - Windgate Foundation Grant – A multi-year grant totaling \$205,415 has been awarded to UAM to support three areas: \$100,000 for need-based scholarships, \$55,000 for nursing instructors, and \$50,415 for lab upgrades. This is the second grant that UAM has received from the Windgate Foundation. The first was received in 2020 for \$50,000 to support visual arts.
 - Partnership Agreement with National Park College – A partnership agreement between UAM and NPC has been approved by the UA Board of Trustees. This partnership will allow students on the NPC campus the opportunity to complete a baccalaureate degree at UAM.
4. Marketing Update – Mr. Weaver and Mr. Becker

Several marketing initiatives have been accomplished in order to better communicate with students including: a direct mail campaign, letters sent to prospective students by the Chancellor, financial aid award letters sent to current students, email and text campaigns, as well as digital campaigns.

5. Advancement Update – Mr. Weaver

- Alumni – The alumni events at Oaklawn and the Memphis Grizzlies game were well attended. The next event will be Arkansas Travelers Game on June 9. A phone-a-thon will take place April 17-May 2.
- Foundation – New endowments include: David Taylor Hyatt Jr. Endowed Scholarship by Dr. Art Harris Family, Kingwood Graduate Student Endowment in Forestry, and the Jimmie Jo and David Leech Endowed Scholarship. Simmons Bank made a \$10,000 donation to their existing endowment and Union Bank has donated \$50,000 to the Performance Center Campaign.

6. McGehee Campus Report – Mr. Ware

The McGehee campus, which opened in 1975 and merged with UAM in 2003, offers courses in 11 programs in several locations over Southeast Arkansas. There are currently 71 employees, and the operating budget is almost \$5 million.

Reports were given by the following on their respective areas:

- Paisley Owyong, Director of Nursing and Allied Health
- Dorissa Kaufman, Director of Adult Education
- Elaine Hargraves, Director of Instruction
- Carla McFadden, Director of Career Pathways
- Jessica Allen, Special Project Coordinator
- Jason Henry, Director of Student Services

7. New Business

- Approval of Proposed Meeting Dates – The following meeting dates were proposed and approved by the Board:
 - July 14, 2022 – Monticello Campus
 - October 25, 2022 – Crossett Campus
 - January 12, 2023 – Monticello Campus
 - April 18, 2023 – McGehee Campus
- Strategic Planning Meeting Date – Mr. Dan Boice is leading the campus in updating the UAM strategic plan. He is meeting with different groups to gather input and would like to schedule a special meeting with the Board of Visitors. Possible dates for this meeting will be emailed.

8. The meeting adjourned at 5:55 p.m.

Minutes of the Meeting of the Board of Visitors

University of Arkansas at Monticello

Student Success Center, Room 208

August 11, 2022 - 4:00 p.m.

Board Member Present in Person: Jim Daniels, Roger George, Mellie Jo Owen, Gregg Reep, Scott Saffold

Board Members Present Via Zoom: Jeremy Sparks

University Personnel Present: Dr. Peggy Doss, Alex Becker, Dr. Moses Goldmon, Crystal Halley, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Hud Jackson

1. Chair Mellie Jo Owen called the meeting to order at 4:00 p.m.
2. The Board approved the minutes from the April 14, 2022 meeting.
3. Chancellor's Report – Dr. Doss

The Strategic Planning meeting held with the Board of Visitors in June was discussed. Mr. Boice was commended for organizing different groups and gathering input for updating our strategic plan. The next step will be to recommend revisions to the vision statement.

All faculty and staff are back on campus for Professional Development Week. There has been wonderful community involvement, encouraging guest speakers and informative sessions. A lunch for all employees will be held tomorrow, and Board members are invited to attend.

4. Update on Athletics – Coach Jackson

Various athletic camps were held over the summer that included more than 1,400 participants. There are about 280 student-athletes on campus this fall.

Health and safety improvements of the old pool area at the Steelman Fieldhouse should be completed mid-September. Slides of the future plans for the Athletic Performance Center were shown, and donations made so far to this campaign were mentioned.

Current promotions in Athletics include the team green package, paint the town green season tickets for sports, corporate sponsorships, and the new podcast – “The Huddle with Hud Jackson and Ryan Tow”.

5. Enrollment Report – Ms. Halley

Current undergraduate enrollment is trending down and graduate enrollment is trending up, compared to this time last year. Registration for the fall semester began April 4th and

has continued throughout the summer. The first day of class is next Wednesday, August 17, 2022.

6. Recruitment Report – Dr. Goldmon

Recruitment efforts include registration events held on campus, both during the day and evening; increased social media outreach; personal zoom meetings with families; and increased calls and text messaging to applicants. UAM will host the Southeast Arkansas College Fair in September, which will bring juniors and seniors from all over the state to our campus.

7. Budget Projections/Campus Projects – Mr. Becker

At this time, headcount is down about 4%, and student semester credit hours (SSCH) are below budget. However, recent history shows that students tend to delay in registering and finalizing their bills. UAM is optimistic that actual SSCH will increase closer to budget before census day, which is August 31.

Several construction/renovation projects are underway, including the Agriculture Building, Athletic Performance Center, Fine Arts Center, Memorial Classroom Building, and Science Center.

8. Marketing – Mr. Weaver

New recruiting materials have been designed and are being distributed. UAM has purchased ACT lists and will send materials to over 40,000 prospective students.

A draft schedule for UAM's Homecoming was provided, which will be October 3-8, 2022.

9. The meeting adjourned at 5:57 p.m.

Minutes of the Meeting of the Board of Visitors

University of Arkansas at Monticello

Crossett Campus

November 7, 2022 - 4:00 p.m.

Board Member Present in Person:, Roger George, Michael Jones, Gregg Reep, Scott Saffold
Board Members Present Via Zoom: Jim Daniels, Mike Walker

University Personnel Present: Dr. Peggy Doss, Crystal Halley, Jay Hughes, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, John Chambless, Lateasha Franklin, Dawn Reed

1. Vice Chair Michael Jones called the meeting to order at 4:02 p.m.
2. The Board approved the minutes from the August 11, 2022 meeting.
3. Chancellor's Report – Dr. Doss

Dr. Goldman has resigned from Vice Chancellor for Student Engagement to take another position, and Mr. Jay Hughes has been named Interim Vice Chancellor. Ms. Jessica Foxworth has been hired as the Dean of Students and will begin November 21. Ms. Renea McClendon has stepped in to help in the Student Engagement area during the transition.

UAM recently received \$100,000 toward the Athletic Performance Center Campaign from the Ryburn Family and Commercial Bank.

A request to add two at-large members to the Board of Visitors was discussed. The Board voted to approve this request.

Details were given and will also be emailed, regarding the Board of Trustees meeting that UAM will host next week, November 15-16. All Board members are invited to attend.

4. Enrollment Task Force Report – Mr. Weaver

UAM has purchased ACT lists and materials have been sent to over 43,000 prospective students. A recruitment calendar has been developed, new recruiting materials have been designed and distributed, and both calling and texting campaigns have been organized.

5. Update on Spring Registration and Retention Efforts – Ms. Halley

Pre-registration for the spring semester started last Monday and will continue through November 11; however, students can still register for classes until January 11. Currently, 58% of students eligible to register have completed their registration for the spring.

The fall-to-fall first-time freshman retention rate is up about one percent from last year. Over 450 academic alerts have been submitted this semester, with students needing some type of assistance. Midterm grades showed a slight improvement for full session courses.

6. Crossett Campus Report – Ms. Rushing

The following Crossett staff members attending the meeting were introduced:

John Chambless, IT Coordinator

Lateasha Franklin, Director of Vocational Counseling

Dawn Reed, Assistant Vice Chancellor

Enrollment for the Crossett campus was slightly up compared to last year, and a total of 322 credentials have been awarded. There were 16 students inducted into the National Technical Honor Society, and the job placement rate is 82%. Students participated in Skills USA and received 7 gold awards, 3 silver, 3 bronze, and an honorable mention. A handout was provided on grants received for 2022-23, which totaled over \$760,000.

7. Discussion, General Remarks, Important Dates

The next Board of Visitors meeting will be held January 12, 2023 on the Monticello campus.

Commencement will be Friday, December 9, and details will be emailed to all Board members.

8. The meeting adjourned at 5:22 p.m.