

## ECampus.com Higher Ed

1. Would UAM accept an electronic response via Email or Link in lieu of a mailed, paper response?
  1. The RFP requires 5 completed hard copies of the technical packet, 1 electronic of the technical packet, 1 electronic copy of the Official Solicitation Price Sheet, and 1 redacted "Marked Redacted" copy of the original Technical Proposal Packet if applicable
2. Please provide a category breakdown of textbook sales information from the past few years, including new, used, rental, digital, and inclusive access.
  1. On Website
3. Please provide a category breakdown of retail sales information from the past few years, including, but not limited to, trade books, clothing, computers/technology, convenience, gifts, etc.
  1. On Website
4. Please provide retail sales data by location (main campus store and pop-ups, if applicable)
  1. One location
5. Are there any unamortized dollars that would be due to the current contractor by the University should you end your current partnership? If so, how much, and would the University look to the new contractor to pay this sum?
  1. There is a minimal amount left unamortized of \$500 and should be fully amortized by the end of this current contract
6. What percentage of overall sales in the current UAM Bookstore came from financial aid?
  1. I am gathering this information will provide.
7. Are there any sales reflected in the historical sales numbers that were a result of a one-time grant or other funding that will not occur in the future?
  1. Not at this time
8. What percentage of the courses at UAM utilize free OER content?
  1. 20%
9. Does UAM have any direct agreements in place with publishers or other third-party course material providers that goes outside of the current bookstore vendor?
  1. Not to my knowledge
10. What is the current process for UAM students to utilize their financial aid funds through the UAM Bookstore?
  1. Student receive a credit on the student account that shows an available charge amount that students use to purchase course materials and/or merchandise up to the credit amount of the anticipated aid.

11. Which term would the new bookstore partner begin serving the UAM campus population?
  1. Fall 2026
12. Does UAM utilize a Campus Card that can be used to purchase materials in the bookstore? If so, what company is used to manage it?
  1. Not at this time
13. Is UAM open to self-operating a spirit store (apparel, merchandise, sundry items, etc.) with an Online Bookstore vendor providing all student-purchased materials shipped directly to the campus bookstore for student pickup?
  - a. The University is open to proposals, but the physical location provides access not only to education materials, but also an opportunity for students to purchase items of convenience while not having to leave campus. The bookstore is also a pillar to the marketing plan by the sales of merchandise and apparel throughout the year, but especially through large events on campus.
14. Would UAM be open to a full-service online solution where the apparel, merchandise, and course materials are all sold through an interactive online platform with no permanent physical presence on campus?
  1. Not at this time
15. Would UAM be open to paying a management fee to the vendor to help subsidize the on-campus retail store operation costs?
  1. The University is open to proposals provided by the vendor.
16. Does UAM own the current bookstore fixtures?
  1. Yes
17. What is UAM's Student Information System?
  1. Blackboard and Workday
18. What is UAM's Learning Management System?
  1. Blackboard
19. Does UAM have any Inclusive Access course material adoptions? If so, how many courses have inclusive access adoptions? *An Inclusive Access program is a course-by-course model in which individual faculty choose whether their course participates. For participating courses, required materials are provided to students at a negotiated rate, in a digital format unless students choose to opt out. Courses that do not participate in the Inclusive Access program are not affected, and students enrolled in those courses obtain their required materials through their own preferred purchasing method.*
  1. Not at this time.
20. Would UAM be interested in implementing an Equitable Access solution, an in-tuition solution where all course materials are automatically delivered to all students with the costs included as part of the cost of attendance? *An Equitable Access program is a campus-wide model in which all enrolled students automatically receive the required course materials for all participating courses on or before the first day of class. Materials*

*are provided as part of a single, flat rate, often assessed on a per credit hour basis. Students retain the ability to opt out by a published deadline. Unless students opt out, all students automatically receive all required course materials, ensuring consistent access across the institution.*

1. Not at this time