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 Website: <http://www.uamont.edu/pages/department/school-business>

Faculty/Mission

Associate Professors Alexander, Clayton (Dean), Hammett and Phillips; Assistant Professor Wells-O'Rear; Instructors Harton, Hatley, and Knowles.

The mission of the School of Business is to serve the undergraduate educational needs of business students in southeast Arkansas and the region. Teaching and student learning are the highest priorities of a faculty dedicated to effective classroom instruction and advising. The School of Business faculty are also dedicated to providing service to the University, the profession, and the community. They are actively engaged in scholarship that strengthens classroom instruction and assists the business community and the profession. The School of Business is firmly committed to continuous improvement in all three areas: teaching, service, and scholarship. The programs in Accounting and Business Administration share the common goal of preparing students to participate effectively in the complex business environment of the future.

School of Business Learning Outcomes:

The student graduating from the School of Business at the University of Arkansas at Monticello will:

1. Demonstrate familiarity with business theory and practices.
2. Demonstrate critical thinking and communication skills by analyzing business problems and clearly presenting solutions to those problems, either orally or in writing.
3. Be able to gather, analyze, and present results of research and business analysis.
4. Demonstrate competence in the use of common business application software and an understanding of the role of information systems in business.
5. Demonstrate understanding of international business and international effects on US firms in an interdependent world.

The School offers two Bachelor of Business Administration (B.B.A.) degrees: a B.B.A. in Accounting and a B.B.A. in Business Administration with an emphasis in Finance, General Business, Management, or Marketing. The major program course requirements are listed under each program offered by the School of Business. All major programs are comprehensive, requiring a minimum of 57 credit hours of course work in approved business subjects and requiring no minors. The School also offers an Associate of Science in Business Administration and a minor in business.

School of Business

The Bachelor of Business Administration Degree

The Bachelor of Business Administration degree requires 120 hours which includes the University's General Education program, the Business Core, and major requirements. The number of elective hours will depend on the major chosen and the General Education courses selected. Four (4) of the elective hours must be in non-business areas. For further information, consult your academic advisor.

Students transferring from another university must complete at least twelve hours of the upper-level business credit hours required for the B.B.A. degree at the University of Arkansas at Monticello. In addition, students must meet the University residency requirements.

Business Core: 48 hours

ACCT	2213	Principles of Financial Accounting
ACCT	2223	Principles of Managerial Accounting
ECON	2113	Business Statistics I
ECON	2203	Principles of Macroeconomics
ECON	2213	Principles of Microeconomics
FIN	3473	Principles of Finance
GB	2533	Legal Environment of Business
GB	2043	Business Communications
GB	3233	Business Statistics II
GB	3353	International Business
GB	3493	Business Ethics
MGMT	3473	Principles of Management
MGMT	4643	Production/Operations Management
MGMT	4653	Strategic Management
MKT	3403	Principles of Marketing

One of the following courses:

MGMT	4613	Management Information Systems (Business Administration Major)
ACCT	4323	Accounting Information Systems (Accounting Major)

Supportive Requirement: 3 hours

CIS	2223	Microcomputer Applications
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Accounting

Bachelor of Business Administration

Business Core: 48 hours

Supportive Requirement: 3 hours

Accounting majors must take ACCT 4323 Accounting Information Systems in place of MGMT 4613 Management Information Systems

Major Requirements: 30 hours

ACCT	3403	Intermediate Accounting I
ACCT	3413	Intermediate Accounting II
ACCT	3433	Cost Accounting
ACCT	4683	Federal Tax I
ACCT	4693	Federal Tax II
ACCT	4723	Advanced Accounting I
ACCT	4733	Advanced Accounting II
ACCT	4773	Auditing

Six hours from the following courses:

ACCT	4333	Fraud Examination
ACCT	4343	Forensic Accounting
ACCT	4633	Governmental Accounting*
ACCT	4673	Cost Accounting II
ACCT	4643	International Accounting

*Required in order to be eligible to sit for the CPA exam. In addition, a student must complete a minimum of 150 hours of college credit. Please see your academic advisor for details.

Business Administration

Bachelor of Business Administration

Business Core: 48 hours

Supportive Requirement: 3 hours

Emphasis Requirements: 15-18 hours

Business Administration majors must select an emphasis from the areas of General Business, Finance, Management, or Marketing. Students must complete all Business Core and Supportive Requirements in addition to those in the emphasis.

Courses can be used to meet the requirements of only one emphasis. Students may choose two emphases if sufficient courses are available to meet the requirement of both.

Finance Emphasis: 15 hours

FIN	4603	Financial Policy and Planning
FIN	4613	Investments
ECON	3453	Money and Banking

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Six hours from the following courses:

FIN	3413	General Insurance
FIN	3483	Real Estate Principles
FIN	4623	International Finance
FIN	4683	Real Estate Finance

General Business Emphasis: 18 hours

Complete 6 hours each from any 3 of the following 4 areas:

Accounting:

ACCT	3453	Cost Accounting I
ACCT	4333	Fraud Examination
ACCT	4673	Cost Accounting II
ACCT	4683	Tax Accounting I
ACCT	4693	Tax Accounting II

Finance:

ECON	3453	Money and Banking
FIN	4603	Financial Policy and Planning
FIN	4613	Investments
FIN	4623	International Finance

Management:

GB	4363	Topics in E-Commerce
MGMT	3463	Leadership
MGMT	4603	Entrepreneurship
MGMT	4633	Human Resource Management
MGMT	4663	Organizational Behavior and Theory

Marketing:

MKT	3453	Marketing Communication
MKT	3463	Consumer Behavior
MKT	3483	Channels of Distribution
MKT	4663	Marketing Management

Management Emphasis: 15 hours

MGMT	4633	Human Resource Management
MGMT	4663	Organizational Behavior and Theory

Nine hours from the following courses:

GB	4363	Topics in E-Commerce
MGMT	3433	Entrepreneurship
MGMT	3463	Leadership
MGMT	4673	Global Organizational Behavior and Theory
MGMT	4693	New Venture Development
MKT	4663	Marketing Management

One of the following:

COMM	3483	Communication in Small Groups
COMM	3533	Communication in Organizations

Marketing Emphasis: 15 hours

MKT	3463	Consumer Behavior
MKT	4623	Marketing Research
MKT	4663	Marketing Management

One of the following:

MKT	3453	Marketing Communications
MKT	3483	Channels of Distribution

Three hours from the following:

GB	4363	Topics in E-Commerce
MKT	3443	Selling and Sales Administration
MKT	3503	Fashion Marketing
MKT	3513	International Marketing

Business Minor

NOTE: A student with a business major cannot select the Business Minor.

Minor Requirements: 21 hours

ACCT	2213	Principles of Financial Accounting
ACCT	2223	Principles of Managerial Accounting

One of the following:

ECON	2203	Principles of Macroeconomics
ECON	2213	Principles of Microeconomics
AGEC	2273	Agricultural Economics

FIN	3473	Principles of Finance
MGMT	3473	Principles of Management
MKT	3403	Principles of Marketing

3 upper-level elective hours from ACCT, ECON, FIN, GB, MGMT, or MKT courses

Associate of Science in Business Administration

The Associate of Science in Business Administration consists of 60 hours, including 35 hours of general education requirements, 18 hours of business core courses, and 6 hours of directed electives at the 1000 level or above, and 1 hour of general electives at the 1000 level or above. The Associate degree can serve as a stand-alone degree, and the courses are partial fulfillment of the requirements for the Bachelor of Business Administration in Accounting or Business Administration.

Core Business Courses and Supportive requirements: 18 hours

ACCT	2213	Principles of Financial Accounting
ACCT	2223	Principles of Managerial Accounting
ECON	2203	Principles of Macroeconomics
ECON	2213	Principles of Microeconomics

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ECON 2113 Business Statistics I
GB 2533 Legal Environment of Business

Electives: 7 hours

Choose two courses from the following:

CIS 2223 Microcomputer Applications
ECON 1193 Personal Financial Economics
GB 1023 Introduction to Business
GB 2043 Business Communications

And another 1 hour of any 1000-level or above course selected by the student and his/her advisor.