STRATEGIC PLAN FOR COLLEGE OF TECHNOLOGY-MCGEHEE
UNIVERSITY OF ARKANSAS AT MONTICELLO
July 2009 – June 2010

Mission

The mission of UAM College of Technology-McGehee is to provide customized quality educational services to meet the needs of regional workforce development and enhance economic growth of the state. Our priority is to provide the finest instructional resources and support services to enhance the growth and development of students. UAM College of Technology-McGehee is a life-long learning center composed of a highly professional team working to support customer needs and providing world-class quality workforce development.

Educational Opportunities include a General Equivalency Diploma, Continuing Education Units, Certificate of Proficiency, Technical Certificate, and Associate of Applied Science in General Technology with an emphasis in any technical area.

Support goals from Enhancement of Resources focus

Recruit, develop, and retain a quality faculty and staff.
Build partnerships through networking and collaboration.
Enhance the University's image, visibility, and influence.
Enhance the research environment for faculty and students.
Improve internal and external communications.
Improve employment opportunities.
Develop internal and external resources.
Recruit, retain, and graduate students.

Short-Range Objectives

1.   UAM CTM will provide a minimum of 30 in-service hours of professional development opportunities for faculty, staff and administration.

2.   UAM CTM will review, update, and develop networks as needed in all current articulation agreements, internship/preceptorship contracts and memorandums of understandings in place with secondary schools, businesses/industries and higher education institutions.

3.   UAM CTM will review all current Advisory Committee membership to ensure representation of community, business, industries, and all sectors of the community.

4.   UAM CTM programs will host a minimum of 2 meetings for all Advisory Committees, maintaining and increasing opportunities for channeling students

into internship and employment, review/update the curriculum, increase retention, and utilize the University's assessment process.

5. UAM CTM will enhance visibility and influence of programs by making quarterly contacts with legislators and other state officials.

6. UAM CTM will review and update all program brochures, flyers and informational material to ensure accuracy with mandatory student learning outcomes listed.

7. UAM CTM will provide a minimum of 20 recruiting activities.

8. UAM CTM will enhance student support services by offering the following: institutional and departmental orientation, assessing student learning outcomes, counseling, advising, tutoring, and consistent support/contact with all current students.

9. UAM CTM will identify growing occupational fields for new program consideration.

10. UAM CTM will increase credit enrollment (FTE; full-time equivalent) by three percent.

Intermediate-Range Objectives

1. UAM CTM will increase student employment opportunities on campus by increasing student work-study positions by one.

2. UAM CTM will add program(s) of study in growing occupational fields as identified and assess the need to maintain existing programs.

Long-Range Objectives

1. UAM CTM will upgrade an area of the facility to better fit the needs of faculty and students.

Support goals from Enhancement of Academics focus

Improve academic quality standards.
Share academic opportunities across units.
Increase opportunities for faculty/student research and creative activities; and
Increase experimental and service learning opportunities.

Improve internal and external communications.
Provide the latest technology to our students and faculty.
Utilize our Colleges of Technology to offer technical programs to all campuses.
Accommodate the diverse needs of students.
Enhance UAM's image.

Short-Range Objectives

1.   UAM CTM will begin to research and plan for implementing viability standards set down from the Department of Higher Education.

2.   UAM CTM will work with UAM CTC and UAM main campus to support inter-campus faculty meetings to review and improve common disciplines, i.e. programs of study.

3.   UAM CTM will increase student participation in internship programs that teach technical skills by alternating institutional instruction and on-the-job training.

4.   UAM CTM will provide guidance and counseling to enable all students to have a greater understanding of educational options for diverse learners.

5.   UAM CTM will partner with business, industry, labor, and government in our service area to identify training needs.

6.   UAM CTM will provide information on educational and training opportunities to 3-4 media sources to include newspapers, radio and online networks.

7.   UAM CTM will review current programs to ensure all programs of study have multiple exit points.

8.   UAM CTM will determine Student Learning Outcomes for every program.

9.   UAM CTM will create an assessment tool to ensure Student Learning Outcomes are being accomplished in every program.

Intermediate-Range Objectives

1.   UAM CTM will complete a review of all programs of study with regards to the Department of Higher Education viability standards.

2.   UAM CTM will support a minimum of one research/field trip per semester for students in each program of study to participate in new, creative learning opportunities.

3.   UAM CTM will review and identify program and campus specific needs in the

area of technology/teaching equipment.

4. UAM CTM will provide customized training programs as identified by business and industry.

5. UAM CTM will offer 10-15 non credit classes and services for individuals who need and desire training, retraining, and upgrading of skills.

6. UAM CTM will identify and implement one new resource per program to accommodate the diverse needs of students.

7. UAM CTM will identify and implement curriculum changes based on achieving Student Learning Outcomes.

8. UAM CTM will assess the degree to which faculty and administration are addressing needs for changes to achieve Student Learning Outcomes in every course and program.

Long-Range Objectives

1. UAM CTM will complete requirements to meet identified actions based on viability review.

2. UAM CTM will identify resources to meet needs identified in technology/teaching equipment review.

Support goals from Enhancement of Quality of Life focus

Accommodate the diverse needs of students.
Develop and implement a comprehensive student retention plan.
Promote healthy lifestyles for students, employees, and communities.

Short-Range Objectives

1. UAM CTM will offer healthy food and beverage selections in vending machines.

2. UAM CTM will offer one online, night or weekend class per program.

3. UAM CTM will create a student retention plan.

4. UAM CTM will provide students, faculty, staff and administration access to free tobacco prevention / cessation services and resources.

Intermediate-Range Objectives

1.	UAM CTM will require each faculty member to offer one online, night or weekend course for each program of study.

2.	UAM CTM faculty, staff and administration will provide services, resources or support to 3-5 wellness initiatives.

3.	UAM CTM will implement the student retention plan.

Long-Range Objectives

1.	UAM CTM will identify site and possible resources for staff lounge and kitchen area.

2.	UAM CTM will identify possible program(s) of study where the majority of the course work is offered as online, night or weekend courses.

3.	UAM CTM will increase student retention rate by 3%.