



**Strategic Plan Review 2011/2012**  
**College of Technology - McGehee**  
**UAM is Dedicated to Providing Educational Opportunities**

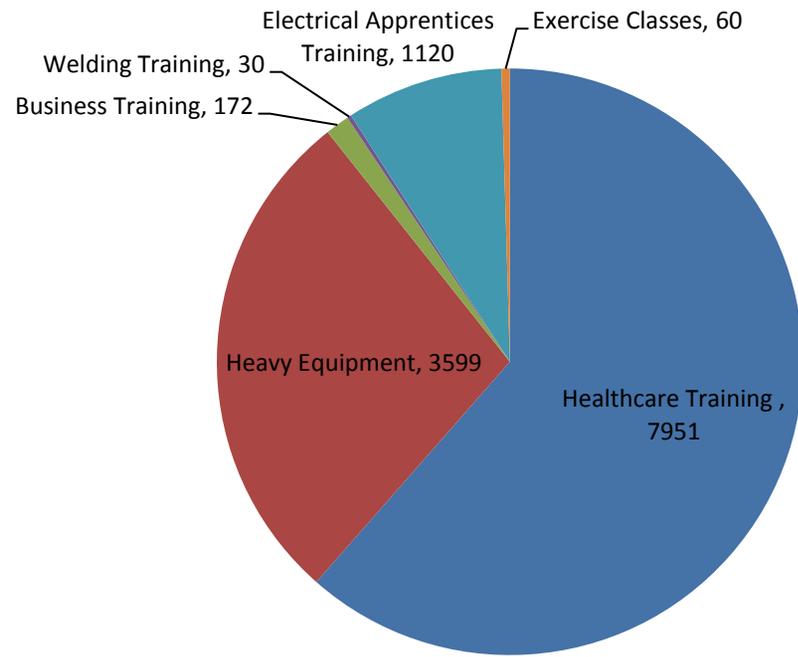
<b>Strategic Goals</b>	<b>Objectives</b>	<b>Outcomes</b>
Enhancement of Resources	<ul style="list-style-type: none"> <li>▪ Recruit, develop and retain a quality faculty and staff.</li> <li>▪ Build partnerships through networking and collaboration.</li> <li>▪ Enhance the university’s image, visibility, and influence.</li> <li>▪ Enhance the research environment for faculty and students.</li> <li>▪ Improve internal and external communications.</li> <li>▪ Improve employment opportunities.</li> <li>▪ Develop internal and external resources.</li> <li>▪ Recruit, retain and graduate students.</li> </ul>	<ul style="list-style-type: none"> <li>○ See Pages 2-6</li> </ul>
Enhancement of Academics	<ul style="list-style-type: none"> <li>▪ Improve academic quality standards.</li> <li>▪ Share academic opportunities across units.</li> <li>▪ Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities.</li> <li>▪ Improve internal and external communications.</li> <li>▪ Provide the latest technology to our students and faculty.</li> <li>▪ Utilize our Colleges of Technology to offer technical programs to all campuses.</li> <li>▪ Accommodate the diverse needs of students.</li> <li>▪ Enhance UAM’s image.</li> </ul>	<ul style="list-style-type: none"> <li>○ See Pages 7-10</li> </ul>
Enhancement of Quality of Life	<ul style="list-style-type: none"> <li>▪ Accommodate the diverse needs of students.</li> <li>▪ Develop and implement a comprehensive student retention plan.</li> <li>▪ Promote healthy lifestyles for students, employees, and communities.</li> </ul>	<ul style="list-style-type: none"> <li>○ See Page 11</li> </ul>

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**Strategic Goal 1: Enhancement of Resources**

Objectives	Strategy	Outcomes
<p>1.1 Recruit, develop, and retain a quality faculty and staff.</p>	<p>1.1 A Provide professional development opportunities for faculty, staff, and administration.</p>	<p>All faculty participated in 30 hours of in-service provided on the UAM main campus. Additional hours were obtained by eight faculty/staff members.</p>
	<p>1.1 B Research feasible employee benefits, incentives and strategies to aid in the recruitment of quality faculty and staff.</p>	<p>After researching the relocation policy, a faculty member was recruited from North Arkansas and the relocation policy including relocation fee assistance aided in the successful hiring of the faculty member.</p>
	<p>1.1 C Recognize outstanding faculty.</p>	<p>Our hospitality instructor was honored by McGehee Chamber of Commerce as faculty member of the year. One faculty and one administrator were honored at UAMCTM’s annual Advisory Council banquet.</p>
<p>1.2 Build partnerships through networking and collaboration.</p>	<p>1.2 A Review, update, and develop networks in all current internship/preceptorship contracts and memorandums of understandings among secondary schools, businesses/industries and higher education institutions.</p>	<p>17 nursing preceptors for 10-11(Nursing)            11 Clinical memorandums of understanding(Nursing)            4 Hospital memorandums of agreement(Nursing)            1 Nursing Home memorandums of agreement(Nursing)            1 Ambulance Service memorandums of agreement(Nursing)            36 Paramedic preceptors for 10-11(Paramedic)            15 Hospital memorandums of agreement(Paramedic)            15 Ambulance service memorandums of agreement(Paramedic)            1 Clinic service memorandums of agreement(Paramedic)            37 Early Childhood practicum students with a total of 3,150 hours.            10 Early Childhood memorandums of understanding  <b>NON CREDIT CLASSES OFFERED AT UAM-McGEHEE:</b>            144 Healthcare Training classes with 951 students for a total of 7951 hours.            37 Heavy Equipment training classes with 521 students for a total of 3599 hours.            2 Business training classes with 11 students for a total of 172 hours.            1 Welding training class with 30 students for a total of 30 hours.            1 Electrical apprentices training class with 7 students for a total of 1120 hours.            1 exercise training class with 10 students for a total of 60 hrs.</p>

# Students Enrolled



Objectives	Strategy	Outcomes
	1.2 B Review all current advisory committee membership to ensure adequate and appropriate representation of businesses, industries, and all sectors of the community.	In Fall 2011, Administration asked for all faculty to review committee members and to update all advisory committees. 100% of all programs reviewed membership.
1.3 Enhance the university's image, visibility, and influence.	1.3 A Associations will be cultivated with legislators and other local and state officials.	Eight faculty/staff members made contact with legislators and other state officials.
1.3 Enhance the university's image, visibility, and influence (Continued).	1.3 B Expand community organization involvement.	Administration, faculty, staff members and students participated in numerous community activities throughout the year. Each member documented their recruitment activity for the year. Recruitment logs can be found in the Assistant Vice Chancellors office. UAMCTM had a booth set up with instructors answering questions at Owlfest. UAMCTM employees volunteered several hours at the following: Owlfest parade, Family Fun Fest, Coon-Bayou events, and City of McGehee Baseball League
1.4 Enhance the research environment for faculty and students.	1.4 A Identify growing occupational fields for new program development.	Faculty and staff met with businesses and had them express their interest in certain areas/classes. We are currently in the process of offering concurrent classes to local high schools through our campus.
	1.4 B Add/enhance program(s) of study in growing occupational fields as identified and evaluate the need to maintain existing programs.	We added Health Professions as a program for the 11-12 year.
1.5 Improve internal and external communications.	1.5 Review and update all program brochures, and other informational material to ensure accuracy of identified student learning outcomes.	All brochures on our campus are 100% updated.

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**Strategic Goal 1: Enhancement of Resources**

<b>Objectives</b>	<b>Strategy</b>	<b>Outcomes</b>
1.6 Improve employment opportunities.	1.6 A Host Advisory Committee meetings, maintaining and increasing opportunities for channeling students into internship and employment.	Fall advisory meeting held in October. Departmental meetings held individually in the Spring. This year we added an internship at Coon Bayou. Coon Bayou has also hired some of the interns full-time.
	1.6 B Increase student employment opportunities on campus.	We added one bookstore work-study position, and we added a tutor.
1.7 Develop internal and external resources.	1.7 A Develop and encourage departmental collaboration campus wide.	Faculty and staff met on monthly basis. Several departments collaborated throughout the year using different teachers and departments to team teach specific topics.
	1.7 B Promote the existing tuition waiver policy for faculty and staff.	We have had five UAMCTM employees take advantage of the tuition waiver for the 2011-2012 year.
1.7 Develop internal and external resources (Continued).	1.7 C  Identify current advancement in technology, funding, people and equipment that relates to UAMCTM resources.	Funding options used for the McGehee campus were: Perkins, Non-Credit, Adult Education and General funds. Carl Perkins purchased projectors for two classrooms. UAMCTM purchased three I-Pads. Adult Education purchased two I-Pads, one for the director and one for the instructor. In addition, Adult Education also purchased new equipment to help prepare its students for open response questions and to better prepare them for the GED test. New technology was researched by two faculty and three staff members.

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**Strategic Goal 1: Enhancement of Resources**

<b>Objectives</b>		<b>Strategy</b>	<b>Outcomes</b>
1.8	Recruit, retain and graduate students.	1.8A Enhance student support services by offering the following: institutional and departmental orientation, assessing student learning outcomes, counseling, advising, tutoring, and consistent support/contact with all current students.	Institutional and departmental orientation was held in both Fall and Spring semesters. Student Services fulfilled and completed the remaining part of this strategy. 100% of faculty met their six recruitment activities.
		1.8 B Increase credit enrollment of full-time equivalent (FTE).	The average increase for the year was 7.5% increase, well above our goal of 3%. UAM McGehee had a 10% increase in the fall and a 6% increase in the Spring. Reports are filed in the Student Service Department.
		1.8 C Update and maintain retention plan and strategies.	Reports are one year behind due to reporting time. The retention rates for the following semesters are as follows: Spring '10-67% Fall'10-74% Spring'11-61% Fall '11-77%

**Strategic Goal 2:                   Enhancement of Academics**

<b>Objectives</b>	<b>Strategy</b>	<b>Outcomes</b>
2.1 Improve academic quality standards.	2.1 A Research and plan for implementing viability standards mandated by the Department of Higher Education.	A viability report has been written and is updated annually. The report is filed in the Assistant Vice Chancellor’s office on the McGehee campus.
	2.1 B Review current programs to ensure multiple exit points.	100% of our programs do offer multiple exit points. Exiting points for our programs include: Certificate of Proficiency, Technical Certificates and/or Associate of Applied Science in General Technology Degree.
	2.1 C Create and utilize assessment tool to ensure Student Learning Outcomes are being measured in every program.	An example assessment tool has been created and shared with all faculty members. Each department will utilize the example and integrate it into their program. This objective will be carried forward.
2.2 Share academic opportunities across units.	2.2 A Meet with other departmental faculty bi-annually to discuss curriculum alignment.	All faculty members have met and discussed curriculum and curriculum alignment.
	2.2 B Develop a committee to identify cooperative efforts between interdisciplinary programs.	Instructors made cooperative efforts during faculty meetings.
2.3 Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities.	2.3 A Provide diverse selections of internship opportunities.	Applicable departments are meeting annually to discuss the diversity of existing internships.-

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**Strategic Goal 2: Enhancement of Academics**

Objectives	Strategy	Outcomes
2.3 Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities (Continued).	2.3 B Support a research/field trip for students in each program of study to participate in new, creative learning opportunities.	These programs provided a research/field trip for their students: Correctional Law Enforcement, Adult Education, Early Childhood Education, EMT Paramedics, Nursing and Hospitality.
	2.3 C Provide customized training programs as identified by business and industry.	144 Healthcare Training classes with 951 students for a total of 7951 hours. 37 Heavy Equipment training classes with 521 students for a total of 3599 hours. 2 Business training classes with 11 students for a total of 172 hours. 1 Welding training class with 30 students for a total of 30 hours. 1 Electrical apprentices training class with 7 students for a total of 1120 hours. 1 exercise training class with 10 students for a total of 60 hours.
2.4 Improve internal and external communications.	2.4 A Partner with business, industry, labor, and government in our service area to identify training needs.	Look at above outcome for data. Partnerships have been developed with numerous businesses throughout the state. Detail list of businesses can be found in student services non-credit file.
	2.4 B Communicate with faculty and staff in meetings, departmental meetings and emails.	Monthly meetings are held and documented. Emails are sent out daily to keep everyone informed.

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**Strategic Goal 2: Enhancement of Academics**

Objectives	Strategy	Outcomes
<p>2.5 Provide the latest technology to our students and faculty.</p>	<p>2.5 A Review and identify program and campus specific needs in the area of technology/teaching equipment.</p>	<p>After reviewing the faculty equipment needs survey, the following needs were identified:</p> <ul style="list-style-type: none"> <li>-Upgrade CIS dept. as Monticello upgrades.</li> <li>-Correctional Law Enforcement needs training aids and equipment.</li> <li>-Update equipment and incorporate technology in their courses using Blackboard as a course manager.</li> <li>-HIT program would like to purchase coding software.</li> <li>-Room 207 needs new computers.</li> <li>-AHEOTA needs a computer lab for students and a projector for classroom.</li> <li>-Adult Education needs a few new computers.</li> <li>-Business and Industry needs a laptop and projector.</li> <li>-Early Childhood Warren campus needs upgraded equipment and supplies.</li> <li>-EMT Paramedic needs an external hard drive.</li> <li>-Early Childhood McGehee needs a small ELMO camera/projector.</li> <li>-Nursing department needs a computer lab.</li> </ul>
	<p>2.5 B Identify resources to meet the needs in technology/teaching equipment review.</p>	<p>Identified technology/equipment needs will be communicated to administration. Following administrative review, needed items will be prioritized and purchased according to budget constraints.</p>
<p>2.6 Utilize our Colleges of Technology to offer technical programs to all campuses.</p>	<p>2.6 Coordinate with UAM College of Technology Crossett and UAM main campus to determine technical programs needed on other campuses, (i.e. Keyboarding).</p>	<p>No needs were established for the 2011-2012 year.</p>

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**Strategic Goal 2: Enhancement of Academics**

<b>Objectives</b>	<b>Strategy</b>	<b>Outcomes</b>
2.7 Accommodate the diverse needs of students.	2.7 A Provide professional development to faculty regarding the diverse needs of students.	A workshop was presented to UAM-McGehee faculty during the beginning of the 2011-2012 year, 100% of full-time faculty attended.
2.7 Accommodate the diverse needs of students (Continued).	2.7 B Provide guidance and counseling to enable all students to have a greater understanding of the educational options made available for special needs students.	This service is provided to all qualified students.
	2.7 C Identify and implement resources to accommodate the diverse needs of students.	Adult Education purchased a MOBI with handhelds that can be used throughout the campus. Projectors were purchased for the Business and General Technology departments.
2.8 Enhance UAM’s image.	2.8 Inform communities of educational and training opportunities. Recognize students, faculty, and programs for their achievements and awards.	Chamber of Commerce presentations, banner at baseball field, articles submitted to The Voice, articles submitted to all area newspapers, webpage, radio ads, non-credit class flyer handouts, and student of the month awards. Our hospitality instructor was honored by McGehee Chamber of Commerce as faculty member of the year. One faculty and one administrator were honored at UAMCTM’s annual Advisory Council banquet.

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**Strategic Goal 3: Enhancement of Quality of Life**

Objectives	Strategy	Outcomes
3.1 Accommodate the diverse needs of students.	3.1 Offer online, night or weekend classes.	Programs that offer online, night or weekend classes are: Health Information Technology, Hospitality, Administrative Office Technology, General Education, Early Childhood, EMT, and Correctional Law Enforcement.
3.2 Develop and implement a comprehensive student retention plan.	3.2 Update and implement a student retention plan.	Retention was increased approximately 7.5%
3.3 Promote healthy lifestyles for students, employees, and communities.	3.3 A Offer one fitness class or activity.	We offered a Zumba exercise class during the Spring semester.
	3.3 B Provide students, faculty, staff and administration access to free tobacco prevention /cessation services and resources.	UAM has a fulltime staff member who directs informational meetings, provides brochures and is available to counsel for smoking and smokeless tobacco cessation. Individuals are also directed to the informational website <a href="http://www.stampoutsmoking.com">www.stampoutsmoking.com</a> and the S.O.S quit-line (1-800-784-8669).