



Strategic Plan 2010/11
School of Education
UAM is Dedicated to Providing Educational Opportunities

Strategic Goals	Objectives	Strategies-Measures-Owners
Enhancement of Resources	<ul style="list-style-type: none"> ▪ Recruit, develop and retain a quality faculty and staff. ▪ Build partnerships through networking and collaboration. ▪ Enhance the university’s image, visibility, and influence. ▪ Enhance the research environment for faculty and students. ▪ Improve internal and external communications. ▪ Improve employment opportunities. ▪ Develop internal and external resources. ▪ Recruit, retain and graduate students. 	<ul style="list-style-type: none"> ○ See page 2
Enhancement of Academics	<ul style="list-style-type: none"> ▪ Improve academic quality standards. ▪ Share academic opportunities across units. ▪ Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities. ▪ Improve internal and external communications. ▪ Provide the latest technology to our students and faculty. ▪ Utilize our Colleges of Technology to offer technical programs to all campuses. ▪ Accommodate the diverse needs of students. ▪ Enhance UAM’s image. 	<ul style="list-style-type: none"> ○ See page 5
Enhancement of Quality of Life	<ul style="list-style-type: none"> ▪ Accommodate the diverse needs of students. ▪ Develop and implement a comprehensive student retention plan. ▪ Promote healthy lifestyles for students, employees, and communities. 	<ul style="list-style-type: none"> ○ See page 7

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Strategic Goal 1: Enhancement of Resources

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
1.1 Recruit, develop, and retain a quality faculty and staff.	1.1A Develop faculty through professional development in the area of assessment and data analysis.	60% of the faculty will attend at least 6 hours of professional development on the subject of assessment and data analysis and provide documentation of attendance.	National Council for Accreditation of Teacher Education (NCATE) Assessment Coordinator
	1.1B Provide support/opportunities to the faculty that is specific to their needs.	90% of the faculty will be retained for the next year.	Dean
1.2 Build partnerships through networking and collaboration.	1.2 Develop a stronger partnership with the public schools to increase the number of students that can participate in the Methods Emersion Partnership.	Increase the number of students participating in the project by 25%.	UAM Methods Faculty, Partnership Coordinator, ERZ Staff
1.3 Enhance the university's image, visibility, and influence.	1.3 Utilizing partnerships with the Arkansas Department of Education and Arkansas universities and colleges to increase statewide recruitment efforts for teacher education.	Increase the number of Arkansas Department of Education and Arkansas universities and colleges recruitment events attended by 10%.	Recruitment/Retention Coordinator
1.4 Enhance the research environment for faculty and students.	1.4 Encourage faculty to develop proposals for publications, presentations, and grants.	Increase the number of faculty submitting proposals for publications, presentations, and grants by 2%. Faculty will provide documentation of submission.	Dean
1.5 Improve internal and external communications.	1.5A Utilize SharePoint to deliver announcements and post School of Education events.	Increase the number of faculty accessing the resources on SharePoint by 50%.	Dean, NCATE Coordinator, Teacher Center Coordinator

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Strategic Goal 1: Enhancement of Resources

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
1.5 Improve internal and external communications (Continued).	1.5B Make presentation to community on School of Education Initiatives.	Increase the number of presentations and/or news releases by 10%.	Dean, ERZ staff, Teacher Center Coordinator
1.6 Improve employment opportunities.	1.6 Develop additional graduate degrees to meet needs of non-licensure population.	Additional degrees.	Graduate Coordinator
1.7 Develop internal and external resources.	1.7A Develop internal professional development opportunities for the faculty using the expertise of the School of Education faculty.	Increase the number of professional development opportunities developed and delivered to the faculty by 10%.	Dean, Faculty, ERZ Staff
	1.7B Offer continuing education and professional development courses to increase resources for the faculty and for the School of Education.	Increase the number of continuing education courses developed and delivered to the faculty by 10%.	Dean, Faculty, ERZ Staff
1.8 Recruit, retain and graduate students.	1.8A Utilize the School of Education Recruitment plan to increase the number of candidates admitted to teacher education in Middle Childhood.	Increase the number of Middle Childhood candidates admitted to teacher education by 5%.	Recruitment/ Retention Coordinator, ERZ Staff
	1.8B Provide additional support for at-risk students through the development of support activities.	Increase the number of support activities offered to students through the School of Education by 2%.	Recruitment/ Retention Coordinator, UAM Faculty, ERZ Staff
	1.8C Provide multiple opportunities for Praxis exam support.	Increase the number of students passing the Praxis exams on the first attempt by 2%.	Recruitment/ Retention Coordinator

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Strategic Goal 2: Enhancement of Academics

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
2.1 Improve academic quality standards.	2.1 Curriculum and Assessment Committee will analyze program data to formulate a plan to move students from acceptable on the program signature assessments to target on the signature assessments.	Increase the number of overall students that are scoring at the target level on all program signature assessments by 5%.	Curriculum, Assessment Committee
2.2 Share academic opportunities across units.	2.2 Expand partnerships with other units to develop activities for public school students.	Increase the number of activities developed for public school students in collaboration with other academic units by 5%.	ERZ Staff
2.3 Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities.	2.3 Encourage faculty to include students when possible in the writing of presentation, publication, and grant proposals.	Increase the number of faculty/student submitting proposals for publications, presentations, and grants by 2%. Faculty/students will provide documentation of submission.	NCATE/ Assessment Coordinator
2.4 Improve internal and external communications.	2.4A Encourage faculty to utilize Blackboard to communicate class expectations and unit information with students in their courses.	100% of the courses will have a Blackboard supplemental instruction component.	Dean, Faculty
	2.4B Utilize employer and graduate surveys to improve programs.	The School of Education will obtain a rate of return on all surveys of 35%.	NCATE/ Assessment Coordinator
2.5 Provide the latest technology to our students and faculty.	2.5 Seek funds to support purchase of technology.	Increase the number of grant proposals being submitted for technology funding by 5%	Dean, Faculty

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Strategic Goal 2: Enhancement of Academics

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
2.6 Utilize our Colleges of Technology to offer technical programs to all campuses.	2.6 Improve understanding of UAM-CTC and UAM-CTM course offerings.	List of opportunities.	Dean, ERZ Staff
2.7 Accommodate the diverse needs of students.	2.7 Develop faculty through professional development in the area of differentiated instruction for diverse learners.	60% of the faculty will attend at least 3 hours of professional development on the subject of differentiated instruction for diverse learners and provide documentation of attendance.	Dean, ERZ Staff, NCATE/ Assessment Coordinator
2.8 Enhance UAM's image.	2.8 Increase the local and state recognition of education students that demonstrate academic excellence.	Increase the number of newspaper articles that detail the academic excellence of education students by 5%.	Dean

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Strategic Goal 3: Enhancement of Quality of Life

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
3.1 Accommodate the diverse needs of students.	3.1 Develop a perception survey that is given to all students to determine the student perception of how well faculty accommodate the diverse needs of students.	Establish baseline data for future comparisons.	Collection of Documentation, NCATE/ Assessment Coordinator
3.2 Develop and implement a comprehensive student retention plan.	3.2A Provide additional support for struggling students through the development of support activities.	Increase the number of support activities offered to students through the School of Education by 2%.	Recruitment/ Retention Coordinator
	3.2B Provide multiple opportunities for Praxis exam support.	Increase the number of students passing the Praxis exams on the first attempt by 2%.	Recruitment/ Retention Coordinator
3.3 Promote healthy lifestyles for students, employees, and communities.	3.3 Develop continuing education opportunities for students, employees, and communities in the area of health and fitness.	Develop and deliver at least one continuing education opportunity each semester.	Dean, Faculty